

Job Title

- Marketing Expert

Job Goals

- Work closely at the marketing department, networking with extraneous sources, design and execute market research and campaigns, present the research outcomes

Main Duties

- Gather market information, trends and future prospects,
- Conduct research on users opinions and marketing strategies
- Active role in event and fair planning, execution and all the necessary arrangements
- Analyze relevant market and competitor information to assign market position, balancing customer needs and company objectives
- Assist with development of marketing strategies and tactics
- Responsible for advertising campaign development and execution
- Organize events including press conferences and exhibitions
- Create all marketing material in line with marketing plans
- Represent the company by collaborating with external agencies, media and suppliers
- Establish and maintain strong relationships with clients, contractors, investors, suppliers and subcontractors
- Forecast, track marketing trends and measure the effectiveness of marketing activities.
- Report to Marketing Manager

Requirements

- Highly motivated, creative, hardworking, team player, goal oriented
- Ability to work in fast-paced environment
- Excellent communicator, be able to respond well to pressure
- Familiar with online marketing trends and tactics
- Reporting skills, analyzing information, written communication, Microsoft office skills, self-development, financial skills
- University qualification: Bachelor of Business Management or any related fields
- At least 2 years of experience as member of marketing or sales departments
- Fluent English
- Age: 25-30